



**INCEST TRAUMA CENTER – BELGRADE**  
**Support Group for Child Sexual Abuse Survivors**  
**and War Survivors of Sexual Violence**

Address: Macvanska 8  
11000 Belgrade, Republic of Serbia  
Tel./fax + 381 11 386 13 32  
e-mail: itcentar@eunet.rs  
website: www.incesttraumacentar.org.rs



**ON NOVEMBER 19<sup>th</sup>**  
**THE WORLD PREVENTION DAY OF CHILD ABUSE**

**WITHIN THE CAMPAIGN OF THE INCEST TRAUMA CENTER-BELGRADE AGAINST**  
**SEXUAL VIOLENCE**

**TITLED «THE ME NOBODY KNOWS»**

**WE HAVE THE PLEASURE TO INVITE YOU TO**

**PRESS CONFERENCE**

**on the topic**

**«MEDIA ETHICS WHEN REPORTING ON VIOLENCE AGAINST CHILDREN**  
**AND WOMEN”**

**MONDAY, NOVEMBER 19, 2007. AT 12 IN MEDIA CENTER**

**SPEAKERS:**

**DUŠIČA POPADIĆ, Incest Trauma Center - Belgrade director**  
**NADEŽDA MILENKOVIĆ, marketing campaigns' creative director**  
**OLIVERA ZEČEVIĆ, Ministry of Interior**  
**JELENA TOMKOVIĆ, Ministry of Interior**

**We will present the second tv clip and radio jingle in Serbia on child sexual abuse issue, as well as the first results of the Incest Trauma Center-Belgrade initiative for the introduction of gender-based violence topic into national school curriculum.**

**Campaign of the Incest Trauma Center- Belgrade is supported by Delegation of the European Commission to the Republic of Serbia.**

Respectfully,  
dr Ljiljana Bogavac  
deputy director

Belgrade, November 15, 2007.